

eStar Rides Campus-Ready Checklist

Your Back-to-School Electric Bike & E-Scooter Checklist

Before the semester begins, make sure both you and your ride are ready for the road. Use this checklist to help avoid unexpected breakdowns and enjoy a safer, more reliable commute throughout the school year.

Ride Readiness

☐ Battery Fully Charged

- Charge the battery to 100% before your first commute.
- Bring your charger if you'll be away from home all day.
- Store batteries indoors whenever possible.

☐ Tires Inspected

- Check tire pressure.
- Inspect tread for wear.
- Look for cuts, punctures, or sidewall damage.

☐ Brakes Tested

- Front brake working properly
- Rear brake working properly
- No rubbing or unusual noises

☐ Lights Working

- Front headlight
- Rear taillight
- Brake light (if equipped)

☐ Controls Checked

- Throttle responds smoothly
- Pedal assist functions correctly (e-bikes)
- Display powers on
- Horn or bell works

☐ Folding Mechanism Secured

(If applicable)

- Hinges locked
- Stem secure
- Handlebars tightened

☐ **Battery Locked**

- Battery fully seated
 - Lock functioning properly
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 Campus Essentials

- ☐ **Helmet**
 - ☐ **Heavy-Duty Lock**
 - ☐ **Phone Mount**
 - ☐ **Front & Rear Lights**
 - ☐ **Portable Tire Pump**
 - ☐ **Multi-Tool**
 - ☐ **Spare Tube (if applicable)**
 - ☐ **Rain Jacket**
 - ☐ **Water Bottle**
 - ☐ **Backpack or Cargo Bag**
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 Daily Commute Checklist

Before leaving:

- ☐ Battery charged
- ☐ Phone charged
- ☐ Charger packed (if needed)
- ☐ Lock packed
- ☐ ID
- ☐ Student ID
- ☐ Wallet

- ☐ Keys
 - ☐ Backpack secured
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MARTA Riders

If combining your ride with MARTA:

- ☐ Know station rules
 - ☐ Fold scooter before boarding
 - ☐ Allow extra boarding time
 - ☐ Secure battery
 - ☐ Lock ride at destination
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Theft Prevention

Always:

- ☐ Lock frame—not just wheel
 - ☐ Use a high-quality U-lock or chain
 - ☐ Lock in visible areas
 - ☐ Remove accessories when possible
 - ☐ Record serial number
 - ☐ Take photos of your ride
 - ☐ Register warranty (if applicable)
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Weather Ready

Before riding:

- ☐ Check weather
 - ☐ Slow down on wet pavement
 - ☐ Wear reflective clothing
 - ☐ Turn lights on
 - ☐ Leave extra stopping distance
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Monthly Maintenance

Every month:

- ☐ Check tire pressure
 - ☐ Inspect brakes
 - ☐ Tighten loose bolts
 - ☐ Clean bike/scooter
 - ☐ Inspect drivetrain (e-bike)
 - ☐ Inspect suspension (if equipped)
 - ☐ Charge battery regularly
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When to Schedule Service

Contact eStar Rides if you notice:

- ☐ Reduced battery range
 - ☐ Brake squeaking or poor stopping power
 - ☐ Flat tire
 - ☐ Wobbling wheel
 - ☐ Display errors
 - ☐ Motor issues
 - ☐ Charging problems
 - ☐ Loose handlebars
 - ☐ Strange noises
 - ☐ Crash damage
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Visit eStar Rides

Sales • Service • Test Rides • Financing

 **2042 Sylvan Rd SW**

Atlanta, GA 30310

 **678-383-0296**

 www.eStarRides.com

Ride Into the School Year

Skip the traffic. Save money. Ride smarter.

- ✓ Compare E-Bikes
- ✓ Compare E-Scooters
- ✓ Take a Test Ride
- ✓ Explore Financing
- ✓ Schedule Service

eStar Rides – Atlanta's Electric Bike & E-Scooter Experts ⚡

Developer Notes

For the blog article, make this available as a **downloadable branded one-page PDF** with:

- eStar Rides logo and colors
- QR code linking to the Back-to-School landing page
- QR code linking to the Service Scheduler
- Large checkboxes for printing
- Mobile-friendly downloadable PDF
- CTA footer: "**Need help getting ready? Schedule a Back-to-School Tune-Up today!**"

This downloadable checklist can serve as a lead magnet by requiring only an email address before download or be offered freely as part of the Back-to-School campaign.